

2017 IMPACT REPORT





OUR VISION

We believe that the arts and creativity are transformational. Inner-City Arts envisions a society that honors the human capacity for creativity, and values its cultivation in the education of young people.

OUR MISSION

Our mission is to engage young people in the creative process in order to shape a society of creative, confident and collaborative individuals.

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Dear friends,

At Inner-City Arts, we believe that a meaningful arts education impacts youth for a lifetime.

A session of art spent in our studios provides students with new creative skills, and it empowers them to take new risks, face challenges, collaborate with one another and find their own unique voice. In the process of learning how to throw clay on the pottery wheel, or create in Photoshop, or perform on a stage, or operate a bandsaw, or paint, students develop the self-belief needed to dream big and make a positive impact in their lives, in their future, and, eventually, in their community. **This is what drives our work.**

As you read this Impact Report, you will discover the many ways our organization served our city in 2017 by providing quality student programming for more than **6,500 kids and teens**, training for nearly **1,400 school leaders and educators**, and a stage for artists to share their voice with more than **13,600 audience members**.

Your support not only helps sustain quality arts programming on our campus, it also helps us grow in new and exciting ways. After 28 years of pioneering a model that works, we are primed for the next level of development—ready to move outside our walls. As outlined in our five-year plan "Sharing our Work: Strategic Plan 2017-2021," Inner-City Arts plans to open three new sites in historically marginalized communities. I am proud to share with you that in 2017, our team broke ground on the first phase of expansion for the organization.

In September, we launched our first satellite program in partnership with Children's Institute Inc. at their Otis Booth Campus. With four new studio classes, we were able to extend our services to approximately 250 new students, and anticipate serving more than 1,000 new students within our first year of partnership in this location. We look forward to future sites. **This is just the start.**

In the Fall, we hosted **Art Beyond Borders** and invited world-renowned artist and friend Olga Sinclair to our campus to guide hundreds of LAUSD students from the Partnership for Los Angeles Schools through an engaging painting workshop, bringing arts advocacy to Downtown LA. As our mission continues to be shared with our city, we bring increased awareness to the creative needs of students in underserved communities.

This year, Inner-City Arts approaches its 30-year anniversary and we acknowledge that there is still work to be done. We strive to deepen our practice and provide more opportunities for more students to flourish through creative learning. Your commitment to our youth has made so much possible, and your unwavering support has undoubtedly laid the groundwork for an even brighter tomorrow. I look forward to witnessing the wonderful future we build together for these kids, for our community, and for Los Angeles.

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Bob Smiland Inner-City Arts President and CEO



WHY WE ARE HERE

NHY WE ARE HERE

We advocate for equity in arts education. According to the LA County Arts Commission's 2017 Arts Ed profile, schools with a larger share of English Learners, students from low-income households, and students of color receive the least arts instruction. And, the arts instruction they do receive suffers in quality.

We care because research has proven that arts education leads to improved student success, both academically and personally, and helps to level the learning field across socio-economic boundaries.*

From "The Arts and Achievement in At-Risk Youth: Findings from Four Longitudinal Studies" www.arts.gov/sites/default/files/Arts-At-Risk-Youth.pdf

VISUAL ARTS





Animation

Ceramics

Creative Writing

Creativity Lab

Dance

Digital Music Production

Drama

Drawing

Fashion Design

MEDIA ARTS

Filmmaking

Graphic Design

Guitar

Inner-City Arts Repertory Dance Company

Mask Making

Music

Portfolio Development

Textile Printing

Video Game Design

Youth Performance Ensemble

PERFORMING ARTS

WHO WE SERVE



Hispanic or

Latino



African

American

Native

American

Asian American •

•

•

:





2%





Other



87%

Socioeconomically Disadvantaged



In 2017, Inner-City Arts provided quality arts education to more than 6,500 students. Since opening our doors in 1989, we have engaged more than 200,000 of Los Angeles' most underserved kids and teens in the visual and performing arts. During this time, more than 13,000 educators have participated in professional development at Inner-City Arts, extending our impact to more than 2.5 million students.



WHO WE SERVE

"Inner-City Arts offers incredible and essential services to our LAUSD schoolchildren. Their model of arts education and deep partnership with our schools enables us to strive ever closer to our goal of 100% graduation."

Mónica García LAUSD Board President



LEARNING AND ACHIEVANCE THROUGH ARTS (LATA)

School-day arts instruction for students K-8

In 2017, we enriched the creative and academic lives of 5,767 elementary and middle school students from 26 different schools through our LATA program. In partnership with LAUSD and local charter and independent schools, students were bussed to our campus two times per week over seven or eight weeks for 75-minute classes.

Over the term, students received a high-quality, sequential education in one art form. All classes were taught by teaching artists, who have expertise as both professional artists and educators.

In addition, 210 non-arts classroom teachers participated in LATA alongside their students. In doing so, teachers identified foundational skills for integrating the arts across the curriculum in their classrooms.

EACH STUDENT RECEIVED AT LEAST



of artistic engagement each session



TOTAL

SERVED

students

"Art means letting loose, being in your mind, and being creative. I like coming to Inner-City Arts because I get to do things that I have never done before."

ALONDRA V., 6th grade student



Summer creative engagement for middle school youth

In 2017, we provided two three-week sessions of Artists in the Middle, an immersive summer program designed to meet the unique learning and developmental needs of middle school students. Students came to campus five days per week for four hours each day.

In total, they received 60 hours of arts instruction in four different art forms across the visual, media and performing arts.

At the end of each session, students shared their work in a showcase in The Rosenthal Theater. Students invited their parents and other family members to enjoy and experience their art form with them.





"It's so much fun. You can learn lots of new things here and grow your creative mind."

BROOKLYN D., 8th grade

VISUAL, MEDIA & PERFORMING INSTITUTES



After-school and weekend workshops for middle and high school students

Our Visual, Media and Performing Arts Institutes offer self-select workshops for students from 6th to 12th grade with the aim of providing access, exposure, experience and skill development in the arts.

In 2017, we offered three terms (Winter, Summer, and Fall), ranging from six weeks to 10 weeks, with an average of 16 workshops in a wide range of art forms for students to select from.

New course offerings in 2017 included: textile printing, video game design, photography and fashion design.





middle and high school students



of students demonstrated increased engagement and motivation



of students agreed or strongly agreed with, "I am able to express who I am through the arts."



"Inner-City Arts truly gives kids experiences they don't even know they're missing. I just love it here."

DELILAH L., 11th grade



A college and career exploration program designed to prepare teens with the skills, training and realworld experience necessary for life beyond high school

Since its establishment, 93 high school students have participated in Work of Art. In 2017, we on-boarded 27 new students as the fourth and largest cadre to date. Students entered the program in the spring; by the summer, completed their first work experiences; and throughout the year, continued to explore college and career opportunities.

In 2017, we held the first Work of Art graduation, a special occasion where students shared their art with their peers, family members and friends, before receiving their certificates. In addition, the Vera R. Campbell Foundation awarded \$10,000 in scholarships for students to continue their education.







Partnering companies include: Buzzfeed, Disney TV Animation, Dreamworks, Invertigo Dance Theater, Mattel, Michael Maltzan Architecture, mitú, Nickelodeon, NPR, VINCE and many more.



of high school students who completed the Work of Art program in 2017 graduated from high school.



were admitted to a four-year college or university





INNER-CITY ARTS THE 2017 IMAGINE AWARDS

"Thanks to Work of Art, I had the honor of attracting the interest of a Dreamworks storyboarder during the Work of Art Career Fair. Going to Dreamworks Studios and negotiating plans to work on a project together was a dream come true. Many other opportunities were presented to me, each as interesting as the last. Shadow days spent touring Disney and Nickelodeon Animation Studios also offered me a better perspective. I believe the organization has well-prepared me towards my path as an animator.

Inner-City Arts is now a second home to me. The knowledge I have walked away with, undoubtedly, has firmly molded me, not only into a more professional and open-minded artist and animator, but also a more prepared and mature individual."

NOEL QUINTERO, Work of Art student 2017 Barbara J. Schreter Scholarship recipient





PROFESSIONAL DEVELOPMENT INSTITUTE

Developing creative practices for educators and the community

The Professional Development Institute supports public education through programming designed to provide educators and administrators with meaningful strategies for integrating creativity into core curriculum. In 2017, we provided arts-based trainings and workshops to 1,368 educators, including the below:

Graduate-level students committed to teaching in high-poverty schools received 12 days of intensive arts trainings.

For classroom teachers, teaching artists and community members, we offered a range of trainings, including a Saturday series, a summer intensive and our school-based program, Arts in the Classroom, where participants learned strategies for arts integration.

For school administrators, we offered the Education, Arts and Social-Emotional Learning (EASEL) program where administrators received 30 hours of training in bridging arts instruction with other content areas, through a lens of social-emotional learning and brainbased research.



"The greatest benefit has been learning how to implement different forms of art that can develop a safe space and cultivate the students' creativity. Other benefits included learning the importance of reflection as well as how the language that we use greatly impacts our work as educators in the classroom.'

MARIA S., 5th grade teacher

raida

ROSENTHAL THEATER

A performance space for students, artists and the community

The aim of The Rosenthal Theater is to nurture and illuminate the creative spirit of young people and adults by enabling them to create, present and experience new work. In 2017, The Rosenthal Theater featured a range of innovative and diverse performances, reaching a total of 13,633 students, teachers and community members.

Our free performances were offered primarily through three series: **Young Audience Series**, special performances for students during the school-day; **Big Orange Door Series**, special performances for families and friends; and **Behind the Mic**, open mic nights hosted by our community partners.



STUDENT PERFORMANCES



TOTAL ATTENDEES

students, families, teachers and community members

PERFORMANCES &

THEATER EVENTS

"The Rosenthal Theater will forever hold a special place in my heart. For here was where I was able to pull the most layered parts of my artistry and spirit. The security I felt, the welcoming, and the love I will forever cherish. They are willing to tell the stories that matter and willing to find that balance in theater and community."

RICHARD CABRAL, artist, actor and writer

WHAT FUELS OUR WORK

We are grateful to our private donors who contribute 90% of the revenue necessary to fund our programming and make a place like Inner-City Arts possible. These include individuals, foundations and companies, primarily from our Los Angeles community.

We especially thank our committed staff and the hundreds of volunteers, including our dedicated Board of Directors, who dedicate their time in service to support our mission.



FUNDING AT A GLANCE	FUND	ING	AT A	GLA	NCE
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\$4,389,805

33%	FOUNDATION \$1,417,423	
		18% EVENTS (NET) \$787,812
13%	CORPORATION \$589,600	
		GOVERNMENT \$ 373,499
9%	INTEREST INCOME \$381,887	
		8 INDIVIDUAL \$ 348,270
7%	EARNED INCOME \$318,859	THIRD-PARTY \$ 119,378
		1% IN-KIND \$ 53,077

STATEMENT OF ACTIVITIES

REVENUE AND SUPPORT	
Government Grants	\$373,499
Contributions	\$2,474,671
In-Kind Contributions	\$53,077
Special Events, Net of Related Costs	\$787,812
Earned Income	\$318,859
Investment Income	\$381,887
TOTAL NET REVENUE	\$4,389,805

EXPENSES

\$667,863
ψ000,+10
\$533.418
3,354,098

This page reflects preliminary unaudited financial data.

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DONOR LISTING

We are proud to recognize the many foundations, corporations, public agencies, event sponsors and individual donors that generously support this organization and make our work possible.

CHAMPIONS OF THE ARTS

The following individuals, foundations, corporations and public agencies have each contributed a cumulative total of over \$1 million throughout Inner-City Arts' history.

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\$19,999 - \$10,000

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"Art means expressing yourself, your ideas, and your culture to other people. I like coming to Inner-City Arts because it is fun and the people here are so nice. I would come everyday if I could."

Tristan, 6th grade